

Course Number

ECO-229-01

Course Description

Human behavior often departs from standard economic reasoning in predictable ways. This course is an introduction to the field of behavioral economics - the endeavor to enrich standard economic theory by incorporating psychological insights into human behavior. In this course you will study how behavioral economists explain a range of psychological and social phenomena and how those explanations differ from standard economic ones. In particular, you will study the various ways in which (apparent) irrationality influences people's judgement and decision-making. Behavioral economics is invaluable to anyone with an interest in human behavior. It is particularly relevant to those with an interest in economics, management, marketing, public policy and the psychology of judgement and decision-making.

Academic Term

22/FA

Instructor

Raeburn, Kaywana

Location & Meeting Time

Lippman-101+ T/TH 01:55PM-03:40PM LEC

Credits

1.00

Capacity

30

Total Students

30

Common Curriculum

SOCS

Academic Department

Economics

Field Of Study

Economics (ECO)