

Course Number

AVA-282-01

Course Description

Through this intensive Digital Art course, students will learn how to navigate the complex and rich world of computer aided graphic design. Using Adobe Illustrator, Adobe After Effect, InDesign and several input and output techniques, students will gain experience in a variety of industry standard topics. These will include logo design, branding, information architecture, package design, webpage aesthetics, kinetic typography and the history of computer aided graphic design.

Academic Term

21/WI

Instructor

Orellana, Fernando

Location & Meeting Time

Visual Arts Building-118+ T/TH 06:00PM-09:00PM LEC

Hybrid-HYBR LEC

Petition

N

Credits

1.00

Capacity

14

Total Students

12

Common Curriculum

HUM Arts & Humanities

Academic Department

Studio Arts

Field Of Study

Studio Arts (AVA)