Course Number
AVA-282-01
Course Description

Through this intensive Digital Art course, students will learn how to navigate the complex and rich world of computer aided graphic design. Using Adobe Illustrator, Adobe After Effect, InDesign and several input and output techniques, students will gain experience in a variety of industry standard topics. These will include logo design, branding, information architecture, package design, webpage aesthetics, kinetic typography and the history of computer aided graphic design.

Academic Term
20/WI
Instructor
Van Slyke, Nicole
Location & Meeting Time
Visual Arts Building-118+ T/TH 06:00PM-09:00PM LEC
Petition
N
Credits
1.00
Capacity
14
Total Students
7
Common Curriculum
HUM Arts & Humanities
Academic Department
Studio Arts
Field Of Study
Studio Arts (AVA)